

Health Promotion Project (HPP) Exhibition

The Health Promotion Project Exhibition (HPP) is an annual event organized by the Department of Family & Community Medicine at Alfaisal University, engaging first-year medical students in dynamic, real-world health topics. It offers them a platform to develop their teamwork, communication, presentation, and research skills while promoting awareness on critical public health themes.

12th Annual Health Promotion Project (HPP) – 2024

Theme: *Harmony in Healthcare: A Culture of Patient Safety*

The 12th HPP Exhibition was the largest yet, bringing together **over 550 first-year medical students** to explore patient safety and preventive medicine. Organized by the **Family & Community Medicine Department**, the event featured **50 student-led interactive booths** on topics like antimicrobial stewardship, AI in healthcare, and 3D bioprinting.

Held at Alfaisal University, the exhibition welcomed **faculty, healthcare professionals, families, and local high school students**, creating a vibrant, community-focused learning environment. Students competed in four judged categories, presented research-driven projects, and networked with national healthcare leaders.

Highlights:

- National judges and mentors from across Saudi Arabia
- MOH-accredited volunteering opportunities
- High school engagement tours
- Awards for booth design, presentation, and content
- On-site networking lunch and impact survey

This year's HPP reinforced Alfaisal's commitment to shaping future healthcare leaders and advancing a culture of safety in Saudi Arabia.

10th Annual HPP Exhibition (2022)

Theme: *Primary Health Care Research on the Road to Vision 2030*

Overview:

Celebrating a decade of the HPP, this year's exhibition focused on the role of research in advancing primary healthcare aligned with Saudi Arabia's Vision 2030. Over 420 students, grouped into 41 teams, explored topics such as sustainability, mental health, social determinants, climate change, and equity. Each group presented a research-informed poster and hosted an interactive booth. The exhibition attracted over 1,500 attendees and featured booths by key

organizations including WAEY, Saudi Society for Genetic Medicine, and special guests like Dr. Mandeep Rai.

Objectives:

- Promote early engagement in healthcare research
- Build research poster and communication skills
- Encourage community engagement and awareness

◆ 9th Annual HPP Exhibition (2021)

Theme: *e-Health: The New Norm, The New Competency*

Overview:

Returning to in-person education post-pandemic, the 9th HPP focused on the transformative role of technology in healthcare during and after COVID-19. Over 350 students formed 31 groups, each addressing emerging digital health trends. Booths were spread across the entire Alfaisal campus, with interactive components and student club-led booths on BLS and environmental awareness. The event saw more than 1,000 attendees and 15 expert judges across multiple disciplines.

Objectives:

- Highlight the rise and future of e-health technologies
- Emphasize adaptability and innovation in healthcare delivery
- Enrich students' understanding of digital health applications

◆ 8th Annual HPP Exhibition (2020)

Theme: *From Root Causes to Root Solutions — Bridging Social Determinants of Health to Social Accountability*

Overview:


Held during the peak of the COVID-19 pandemic, the 8th HPP was a groundbreaking hybrid event showcasing resilience and innovation. Over 350 students were divided into 13 groups, each exploring various aspects of social determinants of health (SDOH) with a local and global lens. The event featured physical attendance under strict safety measures and global virtual participation via Zoom. More than 500 guests attended in person and 150 online.

Objectives:

- Deepen understanding of SDOH and social accountability
- Foster teamwork under pandemic restrictions
- Develop creative solutions to health inequities in crises

Annual Reports:

- [8th Annual - Health Promotion Project Report](#)
- [9th Annual - Health Promotion Project Report](#)
- [10th Annual - Health Promotion Project Report](#)

 *Watch the highlight video above for a glimpse into our most recent exhibition.*