



Health Promotion Project

Annual Report

8th Health Promotion Hub
Bridge the Social Accountability to Determinants of Health

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Overview Highlight

Starting the Fall semester of 2020 in the midst of the COVID19- pandemic, the Family & Community Medicine department was facing the tough decision of cancelling the annual Health Promotion Hub that has been running for the last 7 years as part of the COM 116 course. But, knowing how projects like this non-existence to those new students during these tough times are basically, and believing in the importance of such activities as a cornerstone in the college experience and building teamwork, project management, and presentation skills; it was decided to give these students this rare opportunity during the pandemic and take on the monumental task of organising the annual event with significant changes to accommodate the current reality.

The Team consisting of the Chair of the Department of Family and Community Medicine, Dr. Baraa Alghalyini, and faculties from the Department Dr. Racha Khalid, and Dr. Salim Alkodaymi, embarked on a mission to create a very intricate plan to carry on the project while minimizing any risk that may arise from it. To be relevant and maintain interest among attendees, the topics were decided to be about Social Determinants of Health and how can Alfaisal satisfy the Social Accountability towards them with a special focus on their effect during a pandemic. The groups were decided to be built around the weekly attendance groups which the students are already apart of to minimize breaking social bubbles while encouraging them to meet virtually as much as possible.

This led to the creation of 13 groups ranging each from 30-23 students, further dividing each group to create an introductory A/V media, talk about the local perspective, talk about international perspective, and achieving social accountability about their particular topic.

To assist with the +350 students, interested Alfaisal senior students and graduates were designated as instructors and assigned groups, those are 4th Year Medical Student: Ms. Yara Abdulkader Akkielah, and Graduates: Dr. Ahmed Abdulraheem Bawazir and Dr. Shahd Hosam Alyousof.

To assist the students, the department supplied them with a social accountability toolkit and determinants of health document resource to better explain the main concepts, a roadmap to very clearly explain the project timeline while providing step by step targets, and a team charter file to help them better organize their efforts and clarify the tasks required. In addition to this, a weekly one-hour long session titled: Project Prep Session was conducted each Saturday to answer any questions they may have or update them with any news on the project till the week before the event. Every team was given 700 SAR as allowance for their project.

The event was planned to be attended physically by guests of students (maximum of 60 per group), they were encouraged to invite their parents as this is a rare and great opportunity to take a look at the university and see their kids' hard work. Also, the event was planned to be broadcasted over Zoom for those interested. The event was publicized by Alfaisal Marketing and Communication department as well as Students Affairs 1 month prior to the event and a registration portal was created for those wanting to attend through Zoom, on which more than 130 registered.

As the event day was nearing, experts from all over the world were contacted and those that showed interest were given a specially developed and compiled judge package that contained a scientific rubric to score the groups and an explanation about the event. The 23 enlisted judges ranged in location globally from Brazil, Haiti, Canada, and the UNDP office. As well as Locally including Princes Nora University and National Guard Hospital in Riyadh; Ministry of Health first cluster in Jeddah; as well as Ministry of Health cluster in the Eastern Province. The day of event was organized with 45 minutes slots for each group over the period of 12 hours on Saturday, 28th of November Starting at 9 am. During each time slot, students would arrive to Princess Haya Auditorium with a maximum of 60 guests (Mostly their parents) which are seated with a minimum 1.5 m apart, students would then present their project then leave with their guests in preparation for the arrival of the next groups. This ensured social distancing rules were intact and followed. The event was aided by the Alfaisal Facilities and IT departments, the MSA, and +40 volunteers, mostly from 1st year medical students. The event recorded +500 physical attendees and +150 Zoom attendees throughout the day.

Immediately after the event, the project recordings were sent to the judges for evaluation, which was received within 3 days. Also. A feedback survey was sent to the students and attendees to evaluate the event for future improvement. On the 2nd of December 2020 the top three winning groups were awarded and the judges honoured in the presence of HE Prof. Mohammed Alhayaza and Prof. Khaled Al-Kattan in Princess Haya Auditorium.

This event was a precedent in Hybrid teaching and is a novel experience in managing this huge number of students while maintaining social distancing that we believe can benefit institutes all over the Kingdom.

Road Map

This year's Health Promotion project is quite innovative yet strongly supported by evidence from the literature and successful examples from around the world

Theme

Alfaisal 8th Health Promotion "Hub"
from Root Causes to Root Solutions
Bridge Social Determinants of Health to Social
Accountability

Vision

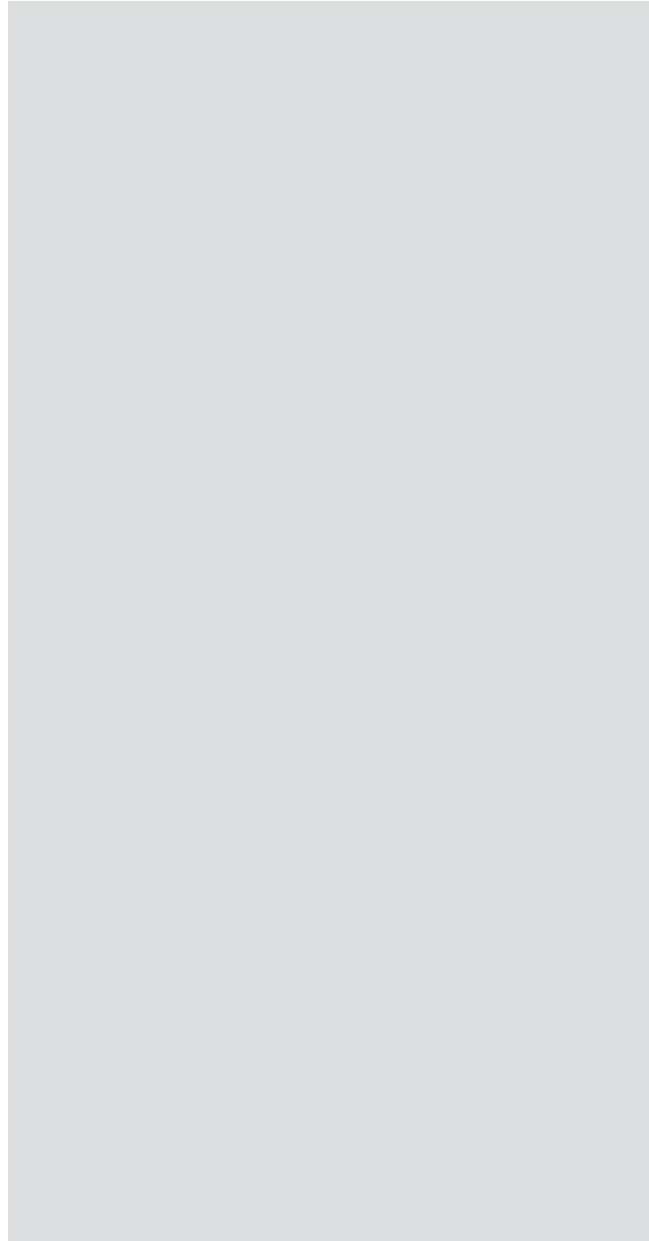
Medical Community including universities and students to fulfil the institute social accountability demand through addressing local social determinants of health .

Goals:

Appreciate a better understanding of the social determinants of health
Identify high priority SDOH locally and globally
Suggest solutions to acknowledge and address local SDOH
Create a framework (using suggested solutions) to bridge the gap between SDOH and SA through fulfilling the social accountability of Alfaisal University

What is Social Accountability

We know Social Determinants of Health (SDOH) but what is Social Accountability of Medical Schools? And why should we even care?!



The Process

Who?

Project groups:

- The project groups will be the same first year 30- 27 student groups that are divided to attend on campus thus limiting face to face interaction outside their already designated groups.

Live attendees:

- Parents of each group will be invited to attend the presentation live.
- HE Dr. Al Hayazaa, our respected Dean Prof. Khaled AlKattan and AU leadership will be invited to the open ceremony on Day1.

Online attendees:

- COM 116 students who are not presenting the project.
- Alfaisal students and faculty.
- High School students
- Guests from other local universities.
- Guests from other international universities

The assignment for each group will be divided as follows:

- 10 students from the group will work on a video at the beginning to introduce their topic.
- ~5 students will work on and present the local Saudi perspective regarding their topic.
- ~5 students will work on and present the international perspective regarding their topic.
- ~10 students will work on and discuss how to fulfil social accountability regarding their topic through Alfaisal University lense.

Participating Groups

Topic	Group number	Group leader	Instructor	Received allowance	Grade
Culture and traditions as SDOH and social accountability (with emphasis during pandemics)	FM1	Sana Mohammad Manzari	Dr. Salim Malkodaymi@alfaisal.edu		
Environmental Conditions (cleanliness, hygiene, Pollution, green space) as a SDOH and social accountability (with emphasis during pandemics)	MA2	Fadel Almurad	Dr. Ahmed bawaziraa bawazir@alfaisal.edu		
Public Safety as a SDOH and social accountability	MA3	Fahd Chablout	Dr. Ahmed bawaziraa bawazir@alfaisal.edu		
Access to healthcare services as a SDOH and social accountability	MA4	Raffi AlMutawa	Dr. Salim Malkodaymi@alfaisal.edu		
Access to technology, Internet, and social media as SDOH and social accountability	MA5	SalahEddin Al-Rayess	Yara akkielah yakkielah@alfaisal.edu		
Ethnicity and skin color as SDOH and social accountability (with emphasis during pandemics)	MA6	Yousef Alghamdi	Yara akkielah yakkielah@alfaisal.edu		
Socioeconomic status as a SDOH and social accountability (with emphasis during pandemics)	FA1	Rana AlMogham	Dr. Ahmed bawazir aabawazir@alfaisal.edu		
BMI as a SDOH and social accountability	FA3	Raneen Alhasanat	Yara akkielah yakkielah@alfaisal.edu		
Physical fitness as a SDOH and social accountability	FA4	Jumana Mohammed Idris	Dr. Shahd alyousof Salyousof@alfaisal.edu		
Food safety as a SDOH and social accountability	FA5	Sarah Yahya Subhi Alharthi	Dr. Shahd alyousof Salyousof@alfaisal.edu		
Age as a SDOH and social accountability (with emphasis during pandemics)	FB1	Maha Moin Ahmed	Dr. Salim Malkodaymi@alfaisal.edu		
Postal code and housing quality as SDOH and social accountability (with emphasis during pandemics)	FB2	Meral AlZayer	Dr. Shahd alyousof Salyousof@alfaisal.edu		
Social determinants of mental health and social accountability.	FB3-4	yara yasser alchugri	Dr. Salim Malkodaymi@alfaisal.edu		

Participated Judges

Dr. Adelson Guaraci
 Dr. Rodney Destine
 Mr. Steven Pickens
 Ms. Rana Merei
 Dr. Rehab Salih
 Noura Alhusseini
 Noura Alhomaïdan
 Dr. Razan Alghasab
 Dr. Sulafa AlQutub
 Ms. Maysam Tamim
 Dr. Zahraa
 Dr. Monira Aldhahi
 Dr. Hanan Alharbi
 Dr. Reem Basoudan
 Dr. Ibtisam Bakhsh
 Dr. Fadwa Aladel
 Dr. Sumaiah Alarfaj
 Dr. Amal Alorainy
 Dr. Bushra Alsafouq
 Dr. Noura Almadani
 Dr. Hoda Abdellatif
 Dr. Shaikhah Aldukhail
 Dr. Hadeel AlSaleh

Introduction

Agenda

Marking Sheet Template Due to the social distancing rules we live through today, this year's 8th Health promotional event comes back in a modified format. The event will be run by 13 student groups each discussing a social determinant of health (SDOH) and how to fulfil social accountability in regards to it from Alfaisal University perspective.

The student will have 20 minutes to present their topic, this will be divided into the following:

1. A media content they have created (video, podcast, video infographic) that they will showcase ranging from 3-4 minutes.
2. A PowerPoint presentation discussing the local perspective of the SDOH ranging from 3-4 minutes.
3. A PowerPoint presentation discussing the international perspective of the SDOH ranging from 3-4 minutes.
4. A PowerPoint presentation discussing how to fulfil social accountability in regards to the SDOH ranging from 8-10 minutes.

Judging criteria details:

Media criteria:

Impact: what you feel when you first view the Entry. Does the video evoke an emotion from the viewer? Does the video engage you from the onset or does it lose momentum?

Creativity: how the Entrant was able to convey their idea, message or thought in an original and imaginative way through their lens, narrative, performance, etc.

Style: how the Entrant is able to showcase their personal originality and technique to influence how the video is presented and interpreted.

Subject Matter: was the subject matter addressed in the narrative?

Story Telling: how the Entrant is able to let their Video Entry evoke the viewer's imagination.

PowerPoint presentation criteria:

Originality and Creativity: Uniqueness of ideas and approaches to tackle the topic.

Neatness of material: Visual material and presentation are organized and clear of clutter and unnecessary elements, easy to read and follow.

Familiarity with subject matter: Exhibits knowledge of subject matter, answers questions with confidence if any.

Presentation skills: Exhibits good body posture, maintains good eye contact with audience, good diction; good articulation.

Organization (Logical presentation of ideas): Objectives/goals are clearly stated, Thoughts and ideas flow in a logical manner, and the information achieve the intended purpose of the project.

Each criteria will be scored out of 10 representing the following:

0-2 Unsatisfactory, 3-5 Acceptable, 6-8 satisfactory, 9-10 exemplary.

8th Health Promotion Hub Judging Panel Agenda

Saturday November 28, 2020 Alfaisal University- Princess Haya Auditorium

Activity	Timing	Location	Comments

The 8th Health Promotion Project Groups – judges mark sheet

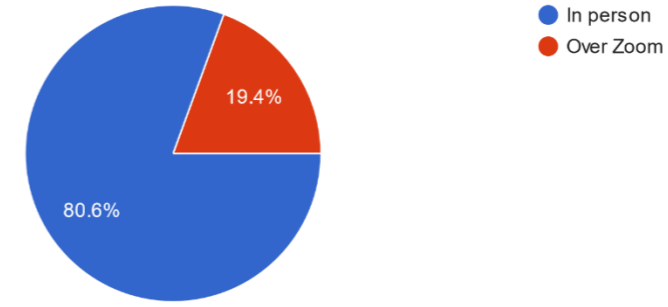
Judge Name: _____ Date/Time _____

Notes: All the judges are required to mark each with maximum of 10 marks for each criteria. Total allotted marks are 100 marks. Each judge should put "Comments & Overall Impression" for each group. In case of a tie, the committee's decision will be

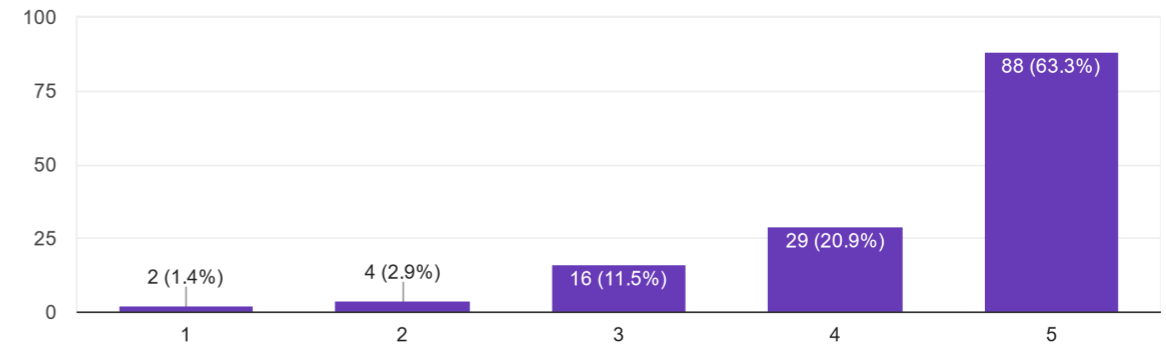
#	Group Leader/ topic	Media Score (each out of 10)				PowerPoint Presentation Score (each out of 10)					Total (out of 100)	Comments & overall Impression	
		Impact	Creativity	Style	Subject Matter	Story Telling	Originality and Creativity	Neatness of material	Familiarity with subject matter	Presentation skills			Organization & Completeness
1													
2													
3													
4													
5													
6													
7													
8													
9													
11													
12													
13													

Post Event Feedbacks

How did you attend the seminar?
139 responses



From 1-5, in your opinion how relevant is this year's theme and topics in engaging students with their communities as future physicians?
139 responses



From 1-5, in your opinion how much did this experience benefit the students in building communication, organization, team work, and presentation skills?
139 responses

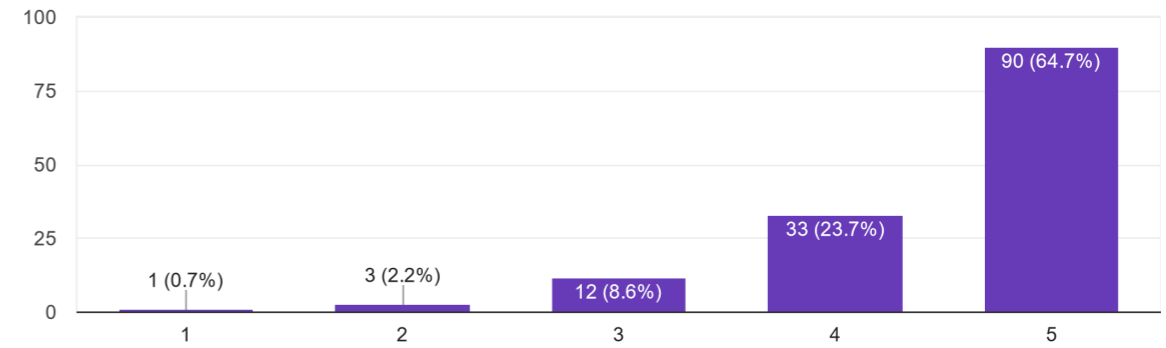


Photo Gallery and Video Link

https://drive.google.com/drive/folders/1FNTistZsm4MNHUZD_Vy_2CwIktAEAsUI?usp=sharing

Winning Groups

1st place: Postal Code and Housing Quality

2nd place: Access to Healthcare

3rd place: Socioeconomic Status

CONSENT FORM	نموذج الموافقة
<p>I hereby declare with full awareness to give my consent to participate and video tape record the statement/interview with the Alfaisal University students organized program, and I understand that this video-clip will be broadcasted on publicly accessed YouTube Channel to create public health awareness about different health topics.</p> <p>I am voluntarily participating in this program that is a part of first year medical students under the supervision of Family & Community Medicine Dept., College of Medicine, Alfaisal University.</p> <p>Signature: _____</p> <p>Name: _____</p> <p>Date: _____</p>	<p>أنا الموقع أدناه أقر بموافقتي على المشاركة في تصوير فقرة من فيلم قصير لنشر الوعي في المجتمع لأمر ذات علاقة بالصحة و الوقاية من الأمراض .</p> <p>مع العلم أن هذا الفيديو كليب سيتم بثه على قناة يوتيوب لنشر الوعي الصحي حول مواضيع مختلفة. وهذا ضمن نشاط طلابي لطلبة كلية الطب جامعة الفيصل و تحت اشراف قسم طب الأسرة و المجتمع .</p> <p>توقيع _____</p> <p>اسم _____</p> <p>تاريخ _____</p>

CONSENT FORM
<p>I hereby declare with full awareness to give my consent on behalf of all my group members after taking their verbal approval to participate and videotape the project presentation as part of the 8th Health Promotion Hub, and I understand that this video-clip will be broadcasted on publicly accessed Alfaisal YouTube Channel to create public health awareness about different health topics.</p> <p>I am participating in this project as part of COM116 continuous assessment under the supervision of Family & Community Medicine Dept., College of Medicine, Alfaisal University.</p> <p>Signature: _____</p> <p>Name: _____</p> <p>Date: _____</p>

CHECKLIST & TASKS WITH EACH DEPT FOR THE HPE DATED Dec 12,2019

Together Towards Healthy University

Each of the tasks is to be updated as the tasks progresses:

S#	Dept. Name	Task Description	Person Responsible	/Update Remarks	First deadline	Second Deadline	Comments
1	Student Affairs						
1.1.	Volunteers request	volunteer's, 20 10 from 9am-3pm, 10 from 3-9pm	Dr. Baraa		12/11		
1.2.	Social media post	Ask them to post on their social media account	Dr. Baraa		12/11		
2.	Students						
2.1	Project ID page	The topic, instructor, time slot, content	Salim		12/11		
2.2.	Confirm number of guests	For each group	Salim		12/11		
2.3.	Consent form	Leader should get verbal consent from each member and sign the form on their behalf	Salim		18/11		
3.	Facility						
3.1.	security Guard updated to allow guests to visit University during the .exhibition time		Dr. Baraa				
	Large posters	Contact facilities to Print and distribute .them	Dr. Baraa		12/11		
3.2.	Guest access on the event day	Coordinate the guest access to campus and to parking, with direction .signs	Dr. Baraa		12/11		
4.0	IT						
6.1	Follow up	Follow up on IT request, for 2 portable mics, 2 laptops, IT support from 9-9, web camera .for zoom	Salim		15/11		
6.2							

S#	Dept. Name	Task Description	Person Responsible	/Update Remarks	First deadline	Second Deadline	Comments
6.3							
6.4							
6.5							
5.0	PR						
7.1	Videotaping of the event	Follow up with PR	Dr. Baraa		15/11		
7.2	Announcement AU						
7.3	Announcement SM						
7.4							
7.5							
6.0	Finance						
8.1	Student Allowance	Check finance	Dr. Baraa		15/11		
8.2							
8.3							
8.4							
7.0	HPH support team						
9.1	Gifts	Brainstorm gift ideas	Everyone		15/11		
9.2	Coffee break	Contact Saddein to provide coffee break	Salim		19/11		
9.1	Judges	Contact them and provide a deadline for participation, Dr. Racha to follow up with .them	Dr. Racha		14/11		
9.2							
9.3							
9.4							
9.5							

S#	Dept. Name	Task Description	Person Responsible	/Update Remarks	First deadline	Second Deadline	Comments
		POST EXHIBITION					
			Racha				
			Racha				
	Gifts Y1 Y3		Baraa				
	Reserve venue		Baraa				
	catering		Baraa				
	Announce to students		Baraa				
	?Media		Baraa				
	Photo gallery		Baraa				
	Report		Baraa				
	Research project		Baraa				

Alfaisal Family & Community Medicine Department

COM 116 2020 Team Charter Team Charter

This team charter consists of four sections

The Team – Basic information on each team member.

Team dynamics – Roles in the team and how the team will function.

The project – What is the project and its intended outcomes?

Timetable – A schedule of important dates.

It is up to your team to decide in what ways this Team Charter is relevant to you.

The Team

1. Team members

List your team members and their contact details.

name	email	mobile

2. Team objectives

What grade does your team want to achieve? All team members need to agree on this. What other outcomes does your team want to achieve?

3. Strengths and weaknesses

What are the individual's strengths and weaknesses of each team member? For example, one team member may have excellent drawing or drafting skills while another team member may have excellent writing skills. What could you do to overcome team member weaknesses? What can you do to enhance the skills of each team member?

4. Team

Are all the necessary roles covered? Where will the team need to devote extra energy? What will be the strategy for ensuring team success given the team make up?

Team Dynamics

1. Team leader

Who is your team leader and how did that person become team leader?

2. Chair for team meetings

Who will chair team meetings and how did that person become chair? Will you rotate this role?

3. Minute taker

Who will record the facts conclusions and actions as they occur in team meetings and how did that person become minute taker? Will you rotate this role?

4. Logistics

Who will be responsible for scheduling and keeping the team informed about team meetings?

5. Meeting time, location, and length

When and where will you try to hold team meetings and how long will these meetings be?

6. Communication methods

How will your team stay in touch outside of meetings?

7. file sharing and storage

How will you share files and where will you store files?

8. Decision making procedure

How will your team make key decisions?

9. Poor team member performance

How will you handle poor performance for example, in terms of meeting attendance, standard of work, or missed deadlines?

10. conflict resolution

How will you reduce conflict in your team? How will you resolve any conflicts that arise?

The Project

1. Project title

What is the title of your project?

2. Project objectives

List the objectives of your project and use smart as a guide in defining your objectives:

S – Specific (the objective only conjures one impression in your mind)

M – Measurable (you can determine how much of the objective is accomplished)

A – Attainable (this objective is not impossible)

R – Relevant (this objective is important to the success of your project)

T – Time bound (this objective must be satisfied by a known time)

3. Project outcomes

What will your project deliver? What are the expected project outcomes?

Timetable

Prepare the following as a list and/or as a set of steps.

This timetable will serve as the basis for building a proper project schedule.

1. Usual team member availability

When do team members have free time, from their own weekly timetables? These can be potential meeting times. Also note down specific days when team members will not be available due to some other commitment.

2. Conflicting deadlines

Identify the dates and/or time periods when some or all team members may need to suspend work on the project due to university or other commitments.

3. Project deadlines

Note all deadlines concerning your project. Identify key milestones and ensure that you work within them.

4. Meeting time

Identify and agree on a regular (weekly?) meeting ti